

# Chen Zhu

China Agricultural University  
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*Fields of Interest: Food and Health Economics,  
Human Capital, Genoeconomics.*

## Education

- 2013 **University of Connecticut**, Ph.D. in Agricultural and Resource Economics, USA.
- 2012 **University of Connecticut**, M.S. in Agricultural and Resource Economics, USA.
- 2007 **Nanjing University**, B.S. in Biological Science, China.

## Visiting Experience

- 2010 **Università Cattolica del Sacro Cuore**, Summer School of Agriculture and Food Economics, Italy.
- 2007 **University of Melbourne**, Exchange Student, School of Botany, Australia.

## Professional Experience

- 2017-Present **Associate Professor**, *College of Economics and Management*, China Agricultural University, China.
- 2013-2016 **Assistant Professor**, *College of Economics and Management*, China Agricultural University, China.

## Research/Visiting Experience

- 2019-Present **Research Fellow**, *Beijing Food Safety Policy & Strategy Research Base (FSP)*, China Agricultural University, China.
- 2016-Present **Research Fellow**, *Center for Food and Health Economic Research (CFHER)*, China Agricultural University, China.
- 2015-Present **Research Fellow**, *The Zwick Center for Food and Resource Policy*, University of Connecticut, USA.
- 2018-2019 **Visiting Scholar**, *Department of Agricultural and Resource Economics*, University of California, Davis, USA.
- 2009-2013 **Research Assistant**, *Department of Agricultural and Resource Economics*, University of Connecticut, USA.
- 2007-2009 **Research Assistant**, *Department of Plant Science*, University of Connecticut, USA.

## Publications (\*: corresponding author)

**Chen Zhu**, Rigoberto A. Lopez & Xiaoou Liu (2019). "Consumer Responses to Front-of-Package Labeling in the Presence of Information Spillovers." *Food Policy*, 86

Saiwei Li, **Chen Zhu**, Qihui Chen & Yumei Liu (2019). "Consumer Confidence, Product Attributes and Consumer Preferences for Domestically Produced Infant Formulas in Urban Northern China." *Journal of Integrative Agriculture*, 18(8)

**Chen Zhu**, Xiaohui Zhang, Qiran Zhao & Qihui Chen (2018). "Hybrid Marriages and Phenotypic Heterosis in Offspring: Evidence from China." *Economics & Human Biology*, 29, 102-114

**Chen Zhu**, Rigoberto A. Lopez & Xiaou Liu (2016). "Information Cost and Consumer Choices of Healthy Foods." *American Journal of Agricultural Economics*, 98(1) 41-53

Rigoberto A. Lopez, Yizao Liu & **Chen Zhu** (2015). "TV Advertising Spillovers and The Demand for Private Labels: The Case of Carbonated Soft Drinks." *Applied Economics*, 47(25) 2563-2576

Xiaou Liu & **Chen Zhu\*** (2014). "Will Knowing Diabetes Affect Labor Income? Evidence from a Natural Experiment." *Economics Letters*, 124 (1) 74-78

Yizao Liu, Rigoberto A. Lopez & **Chen Zhu** (2014). "The Impact of Four Alternative Policies to Decrease Soda Consumption." *Agricultural and Resource Economics Review*, 43, 1

**Chen Zhu** & Rigoberto A. Lopez (2012). "Weight Implications of Soda Consumption." *Agro Food Industry Hi-Tech*, 23(2): March/April 2012

Rigoberto A. Lopez, Deepak Joglekar, **Chen Zhu**, Peter Gunther & Fred Carstensen (2010). "Economic Impacts of Connecticut's Agricultural Industry."

### In Chinese

Qiubo Zhu, Junfei Bai, Chao Peng & **Chen Zhu** (2019). "Do Information Communication Technologies Improve Agricultural Productivity?." *Chinese Rural Economy*, 4

**Chen Zhu** (2017). "Intergenerational Occupational Inheritance and Mobility in China: Empirical Evidence from the Census Microdata." *Studies in Labor Economics*, 5(6)

**Chen Zhu** (2017). "The Rate of Intergenerational Occupational Mobility Has Increased in China." *People's Daily*, August 28

**Chen Zhu**, Xiaou Liu & Daxiang Lian (2017). "The Impacts of Public Health Insurance on Labor Market Performance." *Economic Theory and Business Management*, 36(5)

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### Working Papers

**Chen Zhu**, Timothy Beatty, Qihui Chen, Gang Chen, Yingxiang Li, & Jun Wang. "Genetic Predictors of Alcohol Choices: A Meta-Machine Learning Approach."

**Chen Zhu**, Timothy Beatty, Gang Chen, Yingxiang Li, & Jun Wang. "Alcohol Consumption and Health Outcomes: New Evidence from a Mendelian Randomization Analysis in China."

Jun Wang, Qihui Chen, Guoshu Kong, & **Chen Zhu\***. "Re-analyzing the Link between Height and Earnings Using Genetic Instruments: A Case Study of China."

Xun Li, Wei Huang, Lei Chen & **Chen Zhu\***. "The Vehicle Quota System and Consumer Choice of Automobiles: Evidence from China." (*Submitted*)

**Chen Zhu**, Yizao Liu, Xiaou Liu & Rodolfo Nayga. "Too Congested to Enjoy? Estimating How Crowdedness Affects Food Consumption." (*Submitted*)

## Conference Presentations and Invited Talks (in chronological order)

- 2019 University of Connecticut; Yale University; 23andMe Genome Research Day (poster session); The American Society of Health Economists (ASHEcon) Annual Conference; The Agricultural & Applied Economics Association (AAEA) Annual Meeting; The American Society of Human Genetics (ASHG) Annual Meeting (poster session); The CAER-IFPRI Annual International Conference; Wuhan University; The 2019 Chinese Conference on Agricultural Forestry Economics and Management
- 2018 Research Center for Rural Economy (Ministry of Agriculture and Rural Affairs); Huazhong Agricultural University; Jiangsu Normal University; The Chinese Economists Society (CES) Annual Conference
- 2017 The Chinese Economists Society (CES) Annual Conference; The 47th Behavior Genetics Annual Meeting; The CAER-IFPRI Annual International Conference
- 2016 The American Economic Association/Allied Social Science Association (AEA/ASSA) Annual Meeting; The Chinese Economists Society (CES) Annual Conference; The CAER-IFPRI Annual International Conference
- 2015 The CAER-IFPRI Annual International Conference
- 2014 The Agricultural & Applied Economics Association (AAEA) Annual Meeting; INFORMS Marketing Science Society Conference
- 2013 The Inaugural Econometric Society China Meeting (CMES); The CAER-IFPRI Annual International Conference; The International Symposium on Contemporary Labor Economics;
- 2012 The Annual International Industrial Organization Conference (IIOC); The Northeast Agricultural & Resource Economics Association (NAREA) Annual Meeting; The Agricultural & Applied Economics Association (AAEA) Annual Meeting

## Research Grants

- 2014-2016 **Principal Investigator, The National Social Science Fund of China**, "*Studies on the Intergenerational Occupational Mobility in Contemporary China*".
- 2015-2017 **Principal Investigator, The Chinese Universities Scientific Fund**, "*Analysis of Impacts of Non-communicable Diseases (NCDs) on Labor Market Performance in China*".

## Teaching

### In Chinese

1. Advanced Econometrics (PhD) – Fall 2019; Spring 2018/2017/2016/2015/2014
2. Mathematical Economics (Undergrad) – Spring 2017/2016/2015
3. Technical Economics (Undergrad) – Spring 2018/2017/2016/2015/2014

### In English

4. Intermediate Econometrics (Master) – Spring 2018/2017/2016/2015

### Selected Honors and Awards

- 2019 **Annual Scholar**, *The Youth Forum of Chinese Agricultural Economists*.
- 2019 **Youth Star**, *China Agricultural University*.
- 2016 **Outstanding Faculty Award**, *China Agricultural University*.
- 2014 **Excellent Undergraduate Advisor Award**, *China Agricultural University*.
- 2013 **Doctoral Dissertation Fellowship**, *University of Connecticut*.
- 2012 **Predocctoral Scholarship**, *University of Connecticut*.
- 2011 **Ellen Bishop Carder Scholarship**, *University of Connecticut*.
- 2010 **International Academic Exchange Grant**, *Università Cattolica del Sacro Cuore*.
- 2010 **Graduate Student Travel Grant**, *The American Agricultural & Applied Economics Association*.
- 2010 **Fellowship of the Dorothy Goodwin International Experience Fund**, *University of Connecticut*.
- 2006 **People's Scholarship**, *Nanjing University*.
- 2005 **Extracurricular Internship Award of People's Scholarship**, *Nanjing University*.
- 2004 **3rd Rank Award of the Research Forum of Sciences & Arts**, *Nanjing University*.
- 2004 **1st Rank Award of the Thesis Competition of School of Life Sciences**, *Nanjing University*.

### Languages

Chinese **Native**  
English **Fluent**

### Computer Skills

statistics	MATLAB, Stata, JMP	programming	R, Python
typography	L <sup>A</sup> T <sub>E</sub> X, Microsoft Office	others	Adobe Photoshop

### Professional Service

Referee *Agribusiness: An International Journal; China Agricultural Economic Review; Empirical Economics; Food Policy; Journal of Health Economics; PLOS ONE; The Energy Journal; The China Economic Quarterly*

Last Updated: November 2019